

Jasmine Boyce

RevTech Labs, Program Manager

AGE: 22

WHERE WERE YOU BORN?

Omaha, Nebraska

HOW LONG HAVE YOU LIVED IN CHARLOTTE AREA?

I have lived in Charlotte for 3.5 years now.

TELL US A LITTLE BIT MORE ABOUT YOU?

I am Jasmine Boyce, recent graduate from UNC Charlotte. I am a full-time program manager for RevTech Labs. In my role, I build and manage programs for all different stages of entrepreneurs within the fintech, insurtech, and healthtech space. I also work part time as a Marketing Coordinator with a non-profit organization called PitchBreakfast, a nonprofit organization that is also a networking event and pitching opportunity for entrepreneurs to practice their pitch in front of investors. Also related to my professional career, I sit on the board for Freedom Fighting Missionaries, which is an organization aimed to help formerly incarcerated folks with the re-entry process to society, and The Mitchell's Fund, an organization that seeks to improve the mental well-being for children and families who have experienced trauma. I am also extremely passionate about mentoring young women and helping them develop roadmaps to achieve their goals.

And at the end of each day and the title I hold closest to my heart, I am an artist. I have always been an artist and I will always be an artist. I specialize in visual arts, acrylic black and white portraits, and mixed mediums.

DURING YOUR TIME VOLUNTEERING FOR A COMMUNITY ACTIVITY OR PROJECT, WHAT IS YOUR MOST MEMORABLE MOMENT?

One of the most recent volunteering opportunities I was very fortunate to be a part of was a food/clothes/daily essentials drive for tent city that Dupp & Swat organized in the midst of the tent city controversy. It was very refreshing to be around a lot of other people who pulled up and worked because they WANTED to, not had to. The homeless community is definitely unserved and majorly overlooked, so it was obvious that everyone who showed up to volunteer was equally as passionate about serving the underserved. A lot of times, people get wrapped up in their own worlds that they forget there is so much happening around them and don't contribute to serving the community they are a part of, so when people actively seek out volunteering opportunities to help those that are less fortunate, it speaks volume to their character, so I really commend everyone that showed up that day.

IN YOUR OPINION, HOW DO YOU CONTRIBUTE TO THE COMMUNITY? PLEASE BE AS DETAILED AS YOU CAN.

I contribute to the community both professionally with my job and personally with my heart. Professionally speaking, the programs I manage give entrepreneurs the opportunity to launch, accelerate, and scale their business to the next level. I applied and received a grant last year that I used to transform the Fellowship Program into a program that would support entrepreneurs during the pandemic and that program was able to support 10 new local fellows into the program. I also pivoted our monthly speaking series into an Unlearning Series where we discussed traditionally uncomfortable topics (such as race, mental health, living on autopilot) in hopes of bridging the communication gap between folks in our community who wouldn't normally connect. Not only did this diversify the audience of who was attending these webseries, but it also gave a platform for local Charlotte leaders to speak their truths and share their stories to our network. I also contribute to the community by serving on nonprofit boards I mentioned earlier.

Personally, especially as an artist, I have been a part of different events/opportunities that supported local initiatives. One of the events I was a part of was in partnership with the Charlotte Symphony and the funds of my sold piece will be donated to support both youth and art programs in Charlotte. Another recent event I was a part of was a live painting + silent auction in partnership with 100 Black Men of Charlotte and Lowes. A percentage that sell is going to support the 100 Black Men organization. I am very scrappy and motivated to be involved across different initiatives throughout the community, especially ones that pertain to arts, entrepreneurs, and underserved communities.

PLEASE LET US KNOW ANY AWARDS OR RECOGNITIONS YOU'VE RECEIVED IN YOUR PROFESSIONAL CAREER:

This is the first time I am being recognized.

WHAT ARE YOUR HOBBIES OR INTEREST?

I love being creative. Although I am a painter, I love playing with different mediums, taking on different collaboration projects, and learning new techniques or skills.

WHAT IS YOUR FAVORITE QUOTE THAT YOU STAND BY?

"Live out your imagination, not your history." - Stephen Covey

From someone that grew up in rural NC in a low-income household that endured trauma early on in life, it was so important to break a lot of generational curses and end different cycles of abuse. To live out my imagination of being successful and wealthy is to pull my family out of cycle and help them live their happiest lives. Whereas if I continued to live out my history and settle in the life I lived for 18 years, the generational traumas and cycles of abuse would continue. I would be doing myself and my family a disservice if I allowed my history to dictate my future.

WHERE DO YOU SEE YOURSELF IN 5 YEARS? 10 YEARS?

In 5 years, I would love to be financially free to live a life full of art and serving people. I hope to transition out of my 9-5 job into a full-time art career where I can travel to create, teach and inspire other people. I want to take my passion for programming and entrepreneurship and blend it with my love of art and launch an art accelerator program by the time I am 25.

To be completely candid, although I am motivated and doing a lot with my life at the moment, realistically I am still 22 years old! Kudos to the other 22-year-olds that have a 10-year plan, but I am still trying to figure out my life and what is next! So, no 10-year plan except for being alive and well as of now.

CAN YOU SHARE ONE THING THAT IS ON YOUR BUCKET LIST?

I want to go skydiving!

WHEN WAS THE LAST TIME YOU USED YOUR PASSPORT?

I have never used my passport! Funny this was asked because I literally got my passport expedited so I could go on my first international trip for my birthday in March, and then the world shut down!

WHAT IS A FUN FACT ABOUT YOURSELF THAT NO ONE KNOWS?

A fun fact about me is I am an avid people observer. I don't know if it has anything to do with the fact I studied communication for 2 years and loved learning about psychology, but I just love learning about people without having to ask upfront questions. Watching body language, nonverbal cues, how people articulate themselves, unconscious habits people have developed when they interact with others; it is all so interesting to me and I really feel like it helps me paint the person better the more I study.

WHO IS YOUR HERO?

Sydney Duarte is my hero! She has helped guide me through my self-love and healing journey. She sends me resources that help me creatively and personally. She has helped me realize that no dream is ever too big and that if you can see it, you can achieve it.

WHAT WAS THE LAST BOOK YOU READ?

Steal Like An Artist

WHAT WAS THE LAST CONCERT YOU SAW?

I have never been to a concert! I really love music and live music events under 50+ people, but if I am honest, I have always been afraid to go to a venue with thousands of people crammed inside of one building. There's been so many mass shootings in clubs, concerts, events, that I now have an irrational heightened fear of getting caught in the wrong place at the wrong time.

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