

# Cherisse Jamison

## The Jamison Agency, Founder and CEO

**AGE: 29**

### **WHERE WERE YOU BORN?**

Norway, SC

### **HOW LONG HAVE YOU LIVED IN CHARLOTTE AREA?**

Since 2017

### **TELL US A LITTLE BIT MORE ABOUT YOU?**

My name is Cherisse Jamison, but I'm professionally known as "Aye Yo Kells" and I'm 29 years old. I'm from a small town called Norway, SC and I relocated to Charlotte, NC in 2017 after running a successful entertainment blog for a few years. During the duration of running my media outlet, I covered dope events such as The Grammys, BET Awards, VMA's, MTV awards and more. Received my first introduction into PR, IN 2014 when I was hired to work on Rapper Lil Boosie "Boosie Juice" campaign. I transited into Public Relations full time in 2019, where I launched The Jamison Agency LLC. Since launching in 2019, we have grown into a respectable 6 figure business.

### **DURING YOUR TIME VOLUNTEERING FOR A COMMUNITY ACTIVITY OR PROJECT, WHAT IS YOUR MOST MEMORABLE MOMENT?**

My most memorable moment would be the time I volunteered for a school back in South Carolina. This was a back-to-school bookbag event and my first-time volunteering for anything since I moved to Charlotte, NC. The most memorable part for me, was the fact that I was given the opportunity to team up with local artists for the school drive. The expression on the kids faces and the fact that I could just apart overall be exciting to me.

IN YOUR OPINION, HOW DO YOU CONTRIBUTE TO THE COMMUNITY? PLEASE BE AS DETAILED AS YOU CAN. I contribute to the community by being the best version of me I can possible be. I'm a very open book and I'm transparent. I use my story of adoption, being a domestic violence survivor, and being briefly homeless as a motivation and educational tactic for others. I love to donate my time supporting others, donating, participating in speaking opportunities, and just giving. I've very active in mentoring programs for young women and I also visit colleges and foster homes speaking to teenagers and young adults.

### **PLEASE LET US KNOW ANY AWARDS OR RECOGNITIONS YOU'VE RECEIVED IN YOUR PROFESSIONAL CAREER:**

Throughout, my professional career I've won personality of the year, Rising Publicist of the year, Women In Media Award, and the people's choice.

### **WHAT ARE YOUR HOBBIES OR INTEREST?**

I love listening to music, reading, Im a YouTube fanatic, shopping, trying new restaurants, networking, traveling, and poetry.

### **WHAT IS YOUR FAVORITE QUOTE THAT YOU STAND BY?**

Continue to Bless other's so that God may continue to bless you.

### **WHERE DO YOU SEE YOURSELF IN 5 YEARS? 10 YEARS?**

In the next 5-10 years personally, I see myself as a mom and a wife. I want to invest more into companies and products so by the time I retire I can just live off my investments. I also see myself with multiple 6,7,8 figure businesses and I would like to get into movie production. I love being behind the scenes so I would love to start up my own mentoring program.

**CAN YOU SHARE ONE THING THAT IS ON YOUR BUCKET LIST?**

To travel To Africa

**WHEN WAS THE LAST TIME YOU USED YOUR PASSPORT?**

Last year in April 2020

**WHAT IS A FUN FACT ABOUT YOURSELF THAT NO ONE KNOWS?**

That I actually grew up on a farm

**WHO IS YOUR HERO?**

GOD

**WHAT WAS THE LAST BOOK YOU READ?**

Self-Love is The Best love Empowerment Journal by Brianna Hampton

**WHAT WAS THE LAST MOVIE YOU SAW?**

Candyman

**WHAT WAS THE LAST CONCERT YOU SAW?**

Rolling Loud 2021

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