

Callie Murray

Mac's Hospitality Group, Director of Marketing

AGE: 29

WHERE WERE YOU BORN?

Charlotte, NC

HOW LONG HAVE YOU LIVED IN CHARLOTTE AREA?

All 29 Years

TELL US A LITTLE BIT MORE ABOUT YOU?

I was raised an only child by two incredible parents. I learned kindness from my mother and hard work from my father. Both still are incredibly supportive and the reason I'm where I am today. I am happily married going on 4 years in Sept. 2021 to the love of my life and we are expecting our first child in Feb. 2022. We also have a fur-child, Bonnie who is 11 lbs. of sass and independence, just like her mama! I am incredibly honored to be a part of this list and look forward to the future!

DURING YOUR TIME VOLUNTEERING FOR A COMMUNITY ACTIVITY OR PROJECT, WHAT IS YOUR MOST MEMORABLE MOMENT?

Mac's Speed Shop partnered with CMS during the summer of 2020 to help feed 2,000 kids in one week who were taking advantage of CMS's free lunch program. I was blessed to head up the coordination of the project and will never forget the day at Piney Grove Elementary in Charlotte seeing kids pulled up by the truckload or van-load ready for their lunch. I was partnered with one of our servers at our South Blvd. locations and one of our Founders, all side-by-side feeding our community's children. There are no words for the emotions felt that day and the honor still felt for being a part of Mac's Hospitality Group and having part in philanthropic efforts like this one.

IN YOUR OPINION, HOW DO YOU CONTRIBUTE TO THE COMMUNITY? PLEASE BE AS DETAILED AS YOU CAN.

I am always looking for volunteer and donation opportunities for my company. I have the opportunity in my role within the leadership team to help support local schools, athletic programs, non-profit organizations. I get to coordinate and evaluate opportunities that come our way, whether it is sending gift cards and/or baskets to silent auctions, hosting charity events, feeding our community, or simply volunteering our time. I also have been able to create a few give-back programs along the way over the last year and a half which were incredible to play a part.

PLEASE LET US KNOW ANY AWARDS OR RECOGNITIONS YOU'VE RECEIVED IN YOUR PROFESSIONAL CAREER:

I am a member and contributor of the Digital Marketing Advisory Council for The George Washington University School of Business. I graduated Cum Laude & Dean's List from The University of North Carolina at Charlotte with my Bachelor of Science in Business Administration Degree in Marketing, Class of 2014.

WHAT ARE YOUR HOBBIES OR INTEREST? Singing and Dancing

WHAT IS YOUR FAVORITE QUOTE THAT YOU STAND BY?

"If you wait to do everything until you're sure it's right; you'll probably never do much of anything." – Win Borden

WHERE DO YOU SEE YOURSELF IN 5 YEARS? 10 YEARS?

In 5 years, I see myself as a working mom and a Sr. Director or VP of Marketing in Charlotte. Born and raised in Charlotte, my family is in Charlotte/Kannapolis, and I want my children to grow up near Charlotte. In 10 years, I will be 39 with a 9-year-old in Elementary School. I see myself still in the Marketing world as a VP, Sr. VP or who knows...dream big and maybe a CMO! I also have a dream of owning a dance studio one day but not sure when that will happen in my timeline.

CAN YOU SHARE ONE THING THAT IS ON YOUR BUCKET LIST?

Rent an RV and travel across the US with my husband without a plan or timeline.

WHEN WAS THE LAST TIME YOU USED YOUR PASSPORT?

Cancun, Mexico for 2nd Wedding Anniversary in September 2019

WHAT IS A FUN FACT ABOUT YOURSELF THAT NO ONE KNOWS?

I binge watch the same shows repeatedly on Hulu and Netflix (ex: Pretty Little Liars, Handmaid's Tale, Dance Moms, Jane the Virgin, Glee...you get the point.

WHO IS YOUR HERO?

My dad for many reasons. He is strong-willed, loyal, and driven to the max. My mom is disabled and I'm an only child, so dad and I stuck together a lot taking care of my mom and I learned so much growing up. My dad started working for his dad's family business when he was 15 years old and now co-owns the business with his brother in my grandpa's honor. Now THAT'S dedication!

WHAT WAS THE LAST BOOK YOU READ?

The Potential Principle by Mark Sanborn

WHAT WAS THE LAST MOVIE YOU SAW?

Harry Potter and the Prisoner of Azkaban (Love my HP!)

WHAT WAS THE LAST CONCERT YOU SAW?

Celine Dion, January 2020

[FACEBOOK](#)

[INSTAGRAM](#)

[LINKEDIN](#)