

Taylor Alisha Lee Martin

WellCare NC, Community Relations Representative

AGE:

25

WHERE WERE YOU BORN?

Charlotte NC – Born and raised, a rarity at this point right??

HOW LONG HAVE YOU LIVED IN CHARLOTTE AREA?

25 Years

TELL US A LITTLE BIT MORE ABOUT YOU?

To begin, I am a Charlotte Native, and so are both my parents & grandparents! I grew up in the Charlotte Mecklenburg School System and obtained a degree in Health Systems Management from UNCC. I have seen Charlotte evolve and become the place we see it as today. I am the oldest of 3 and love being a big sister. I am a Carolina girl through and through – forever a Tarheel and always a Panther. The Hornets, Knights, and Checkers, and very distant Braves also have a special place in my heart I'm very passionate about my friends and family. I enjoy entertaining and having a fun time out including concerts, traveling, and of course, a weekly Target run!

DURING YOUR TIME VOLUNTEERING FOR A COMMUNITY ACTIVITY OR PROJECT, WHAT IS YOUR MOST MEMORABLE MOMENT?

My most memorable volunteer experience is when I did a service-based Study Abroad in Tanzania. We were able to serve a small village of mothers and children. Mothers were often victims of sex trafficking and babies were often born addicted to opioids. This village was a safe environment that fostered growth and learning. The time we spent there getting to know them will be forever engraved in my heart. This experience opened my eyes to how fortunate of a life I live and the love and empathy I must share with others.

IN YOUR OPINION, HOW DO YOU CONTRIBUTE TO THE COMMUNITY? PLEASE BE AS DETAILED AS YOU CAN.

In my opinion, I contribute to the community in my role at WellCare as a Community Relations Representative serving in Charlotte's most underserved areas. Through this role, I work with families on Medicaid. At WellCare, I have the privilege to host and attend community events weekly to give back to the community. I am able to host community baby showers and provide supplies for mothers who may not otherwise be able to provide for themselves. Additionally, I educate the community on their health insurance and lead them in a direction to obtain health insurance if they are without it. I aid in supporting many nonprofit organizations' missions and goals throughout the Charlotte area. Our collaboration allows us to meet and help more families in need.

Outside of work hours I also work to contribute to my community in several other ways – I work with the Mint Hill Chargers football team helping mentor and be a shoulder for the youth that play football to come to if they need anything whether it's a person to talk to or a ride to get lunch this summer. I have worked with the Alzheimer's Association helping support families to achieve caregiver support, I have worked with the TRE Foundation serving homeless families here in the Charlotte Area – During the Pandemic, I volunteered to make sure families that were being affected by the virus had fresh/ home cooked meals delivered to their doorstep and special note to know that someone was thinking about them – sometimes I was able to sit and talk with them through their glass door and hang out for a while too.

PLEASE LET US KNOW ANY AWARDS OR RECOGNITIONS YOU'VE RECEIVED IN YOUR PROFESSIONAL CAREER:

Community Partner Impact Award: Angels House Outreach

Worked as a community partner over the course of 2021-2022 helping Angels House host Spring Cleaning Events for families that live in Government Housing – cleaning products are often the last thing on the grocery list so we were able to give families kits to clean their home and have a sense of pride in their living space, we helped bring COVID vaccines to black/brown communities that were administered by people who looked like them and were also able to launch a summer camp this summer free of charge for 12 Kids around mental health and community service

WHAT ARE YOUR HOBBIES OR INTEREST?

My main hobby is working out – I competed in Powerlifting for about 2 ½ Years until I recently took time off – as far as I know, I still hold the Junior World Record in Bench Press. Other than working out I am a HUGE Sports fan – I love any and every sports event from little league to the pros I will watch just about anything Football and Baseball being my favorites!

WHAT IS YOUR FAVORITE QUOTE THAT YOU STAND BY?

“Every flower must grow through dirt” is A very simple but meaningful quote. Every year those hydrangeas die off and go through a winter storm but each year it seems like they come back fuller and brighter. No matter if your winter storm comes in the middle of summer, know that every beautiful flower must fight its way through some dirt.

WHERE DO YOU SEE YOURSELF IN 5 YEARS? 10 YEARS?

In 5 years, I hope to be in a Leadership Role leading other Minority Women to have a seat at the table & I will have finished my MBA as well. I would love to have a non-profit focused on Youth Girls Mentorship and college preparation. That was something I feel as if I lacked growing up and would love to be that person for even just one girl. In 10 years, I see myself continuing up the leadership ladder and having a beautiful family!

CAN YOU SHARE ONE THING THAT IS ON YOUR BUCKET LIST?

My #1 Bucket List Item is to do a Cross-Country Road Trip!

WHEN WAS THE LAST TIME YOU USED YOUR PASSPORT?

The last time I used my passport was when I studied abroad in Tanzania- it will get used again soon though! I am going to Aruba on Family Vacation in November

WHAT IS A FUN FACT ABOUT YOURSELF THAT NO ONE KNOWS?

I cried when Iron Hide died in Transformers.

WHO IS YOUR HERO?

My Papa: He passed away in 2019 but his legacy will forever be instilled in me. He would give his shirt off his back for anyone in need and never met someone who didn't soon become family. He cooked every night and made sure the whole neighborhood had fresh veggies from his garden at least once a week. He was known well in his Plaza-Midwood community and as he got older, he had a community that also supported him. Being a good person was the only thing he knew, and I wake up every day hoping to make him proud.

WHAT WAS THE LAST BOOK YOU READ?

The Secret

WHAT WAS THE LAST MOVIE YOU SAW?

Purple Hearts- one of those cute Netflix Originals

WHAT WAS THE LAST CONCERT YOU SAW?

Jason Aldean – Darius Rucker is quickly approaching though! (August 25th)

HOW DID THE COVID PANDEMIC AFFECT YOUR PERSONAL OR PROFESSIONAL LIFE?

COVID affected my personal life just by simply showing me how much my health is worth – I caught the virus early in the pandemic and was out of work for over a month. It made me really appreciate being healthy and being able to spend time with my family and friends. Professionally it was very hard coming out of college in the middle of a pandemic – I had a fresh degree with nowhere to use it. But I was eventually hired by WellCare in February of 2021 and helped get the community vaccinated

[INSTAGRAM](#)

[LINKEDIN](#)