

Lauren Marturano

Ternary, COO

AGE: 29

WHERE WERE YOU BORN?

Omaha, Nebraska

HOW LONG HAVE YOU LIVED IN CHARLOTTE AREA?

Two Years

TELL US A LITTLE BIT MORE ABOUT YOU?

I am a career-driven woman, passionate about helping others and my faith. I have had the opportunity to live in 4 states over the last 8 years (Omaha, Dallas, New Orleans, Charlotte) and have learned something from everyone I have met along the way.

DURING YOUR TIME VOLUNTEERING FOR A COMMUNITY ACTIVITY OR PROJECT, WHAT IS YOUR MOST MEMORABLE MOMENT?

I serve on the founding team of Drink Local Think Global, a nonprofit focused on the global water crisis. Not only have I learned the gravity of the global water crisis, but I also learned the tangible impact even one person's donation can have. My most memorable moment was raising enough funding for an entire water well during a single craft beer festival.

IN YOUR OPINION, HOW DO YOU CONTRIBUTE TO THE COMMUNITY? PLEASE BE AS DETAILED AS YOU CAN.

Outside of nonprofit, I am passionate about women and underrepresented groups in technology. I had the opportunity to lead Salesforce Women's Network for Charlotte and serve as a member on the National Board for Women at Microsoft. During this time, I have met incredible women seeking roles and education in the tech industry and have the opportunity to mentor and connect these individuals to career opportunities. I have had many mentors that changed the course of my entire career and I plan to pay it forward.

PLEASE LET US KNOW ANY AWARDS OR RECOGNITIONS YOU'VE RECEIVED IN YOUR PROFESSIONAL CAREER:

- Microsoft: Public Sector Champion Award (2015),
- Circle of Excellence (2015)
- ShareFighter Award (2016)
- Gold Club (Top 3% - 2016)
- Growth Mindset Award (2017)
- Champion Award (2018)
- High Potential Recognition (2018)
- STAR (2019)
- NextStep Leadership (2019)
- Salesforce: Women in Tech Leadership (2020)
- Champion Club (2021)
- Ternary: MIA Pitch Night (1st Place)
- Dell for Startups Pitch (1st Place)

WHAT ARE YOUR HOBBIES OR INTEREST?

I am a dog mama to Cliff and Winston (Check out Halfway There Rescue!) and enjoy taking them on long walks and hikes. When it is not a global pandemic, I love exploring new countries and cities. I currently fill my time running, cycling, and cooking.

WHAT IS YOUR FAVORITE QUOTE THAT YOU STAND BY?

Leave it better than you found it.

WHERE DO YOU SEE YOURSELF IN 5 YEARS? 10 YEARS?

In 5 years, Ternary will have grown to a strong tech company, enabling creators to fully support themselves off of their content. We will have the opportunity to employ many HPLE (High Potential Low Experience) hires, providing the experience they seek to enter the tech industry.

In 10 years, one could only guess!

CAN YOU SHARE ONE THING THAT IS ON YOUR BUCKET LIST?

I want to travel to every continent.

WHEN WAS THE LAST TIME YOU USED YOUR PASSPORT?

Outside of a quick trip to Cancun, my last pre-pandemic adventure was to Colombia. It is one of the most beautiful countries with the most amazing hospitality.

WHAT IS A FUN FACT ABOUT YOURSELF THAT NO ONE KNOWS?

When I was 16, I was the star of an MTV mini-series - "MTV Road to the Woodies".

WHO IS YOUR HERO?

Cliché as it may be my parents are my true heroes. They worked incredibly hard to provide me with the opportunities, and the motivation, to pursue my dreams even through adversity. They are not only loving to our family but offer so much to everyone they meet. If I can look back at my life and have had half the impact, they have had on the lives around them, I will be fulfilled.

WHAT WAS THE LAST BOOK YOU READ?

The Midnight Library (My Book Club is the best!).

WHAT WAS THE LAST MOVIE YOU SAW?

I honestly can't remember, as I normally can't stay awake through a full movie.

WHAT WAS THE LAST CONCERT YOU SAW?

Maroon 5

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