

# Elijah Upchurch

## QC Capital, Managing Partner

### **AGE:**

26

### **WHERE WERE YOU BORN?**

Dallas, TX

### **HOW LONG HAVE YOU LIVED IN CHARLOTTE AREA?**

2 Years

### **TELL US A LITTLE BIT MORE ABOUT YOU?**

Aside from real estate, I am passionate about the entertainment industry, specifically film, tv, and games. My life goal is to form a private equity branch of QC Capital to pursue media ventures in the entertainment space.

### **DURING YOUR TIME VOLUNTEERING FOR A COMMUNITY ACTIVITY OR PROJECT, WHAT IS YOUR MOST MEMORABLE MOMENT?**

I have attended the Breast Cancer Awareness event, Relay for Life, since I was 12. Each year, I am moved when the luminary bags are lit and released during the final ceremony.

### **IN YOUR OPINION, HOW DO YOU CONTRIBUTE TO THE COMMUNITY? PLEASE BE AS DETAILED AS YOU CAN.**

Most community work at this stage in my life comes from guiding and mentoring those who are younger and eager to break into Commercial Real Estate or start their own business. As we all know, this road can be long and bumpy, so it's important that I encourage qualities like patience and tenacity while also supporting and affirming qualities like ambition and confidence.

### **PLEASE LET US KNOW ANY AWARDS OR RECOGNITIONS YOU'VE RECEIVED IN YOUR PROFESSIONAL CAREER:**

REFM certification for financial modeling

### **WHAT ARE YOUR HOBBIES OR INTEREST?**

Aside from the entertainment interests mentioned previously, I enjoy playing and watching basketball, and have recently taken an interest in video editing and content creation.

### **WHAT IS YOUR FAVORITE QUOTE THAT YOU STAND BY?**

"Luck is what happens when preparation meets opportunity" - Seneca

### **WHERE DO YOU SEE YOURSELF IN 5 YEARS? 10 YEARS?**

In five years, I see QC Capital boasting \$1 billion in AUM, and preparing to scale further. Within 10 years, I see QC Capital surpassing \$5 billion in total AUM with assets in the Multifamily and Hospitality sectors. I also see a venture capital arm of QC Capital beginning to take shape, and I expect to see the start of the entertainment private equity branch mentioned previously.

### **CAN YOU SHARE ONE THING THAT IS ON YOUR BUCKET LIST?**

A Dinner with one or a few of those I look up to (Drake, LeBron James, Gary Vaynerchuck, etc.)

**WHEN WAS THE LAST TIME YOU USED YOUR PASSPORT?**

I have never been out of the country.

**WHAT IS A FUN FACT ABOUT YOURSELF THAT NO ONE KNOWS?**

In college, I directed two hip-hop dance teams, and at one point considered pursuing a career as a professional dancer.

**WHO IS YOUR HERO?**

Gary Vaynerchuck

**WHAT WAS THE LAST BOOK YOU READ?**

The Changing World Order - Ray Dalio

**WHAT WAS THE LAST MOVIE YOU SAW?**

The Bear (Short Series)

**WHAT WAS THE LAST CONCERT YOU SAW?**

Tory Lanez at Warehouse Live (2016)

**HOW DID THE COVID PANDEMIC AFFECT YOUR PERSONAL OR PROFESSIONAL LIFE?**

The pandemic allowed me to work from home full time for my primary job at RREAF Holdings in 2020 which provided the flexibility needed to also get QC Capital up and running with my partner Chris Salerno (Also a member of Charlotte's 30 under 30).

INSTAGRAM

LINKEDIN