

Carson M Clough

The Giddy Goat Coffee Roasters, Co-founder

AGE: 27

WHERE WERE YOU BORN?

Charlotte, NC

HOW LONG HAVE YOU LIVED IN CHARLOTTE AREA?

20 years

TELL US A LITTLE BIT MORE ABOUT YOU?

I was born and raised in Charlotte and my parents got me involved with sports at a young age. I grew up going to Virginia Beach with my grandparents and surfing every chance I got. I'm the oldest of three kids and am super tight with my siblings. I was a biology major with a double minor in entrepreneurship and chemistry at UNC Chapel Hill. I played on the lacrosse team for one year. After UNC, I went to Florida Tech to get my MBA with a focus in finance and entrepreneurship. I started my first entrepreneurial venture when I was 12. I wanted to buy a video game and my dad handed me a rake. One yard turned into 12 and before I knew it, I was running my own landscaping business.

DURING YOUR TIME VOLUNTEERING FOR A COMMUNITY ACTIVITY OR PROJECT, WHAT IS YOUR MOST MEMORABLE MOMENT?

As a sponsor of the Plaza Midwood Home & Garden Tour, the Terrigno Family was kind enough to allow The Giddy Goat to set up a coffee and cold brew cocktail station in their beautiful backyard. If you have seen me, you probably know that I have a furry yellow friend following me named Calder. During the busiest part of the event, Calder decided to jump in the pool unprompted. The crowd went wild! While Calder stole the show, it was a great way to connect with the community and give them a taste of what we offer at the shop. Calder is the company mascot, constantly greeting people as they come in and wagging his tail at anyone that will look his way. The Giddy Goat was super thankful for the opportunity to participate in the home and garden tour. It was the perfect kickoff to us joining the Plaza Midwood community.

IN YOUR OPINION, HOW DO YOU CONTRIBUTE TO THE COMMUNITY? PLEASE BE AS DETAILED AS YOU CAN.

Lately, I have been trying to contribute to the community in as many ways possible through our new coffee venture, The Giddy Goat Coffee Roasters. Whether it's through volunteering for different events in the neighborhood and beyond, reaching out hands to help others around, donating to different events and causes, or simply trying to keep the area in Plaza Midwood cleaner through picking up litter, developing correct recycling practices and compostable practices, I have tried to make myself, The Giddy Goat, and anyone else interested in involvement open to contributing in any creative way possible. Specifically, we are starting to support some of the local schools and teachers by providing coffee and empanadas for their back-to-school events. We have donated to many different charities through gift cards, merchandise, and donations. I hope to get back to coaching youth lacrosse in the near future and working on clean water projects in the Charlotte area.

WHAT ARE YOUR HOBBIES OR INTEREST?

Anything outdoors especially at the beach whether surfing, boating, biking. I enjoy sports and just general activity. I would like to get back into coaching lacrosse as I used to do it a lot more. I am interested in real estate strategies, entrepreneurship, and the general science behind most things.

WHAT IS YOUR FAVORITE QUOTE THAT YOU STAND BY?

"I figured life's a gift and I don't intend on wasting it. You never know what hand your gunna get dealt next. You learn to take life as it comes at ya." – Jack Dawson

WHERE DO YOU SEE YOURSELF IN 5 YEARS? 10 YEARS?

I hope to continue to improve and innovate within the coffee industry in retail, wholesale, nitro cold brew, and other avenues of growth. I also hope to grow within the real estate world by expanding the number of rental properties I have and developing new strategies of expansion. I am not totally sure what this means for me in the near future, but I am just going to continue to try and learn about many different industries and grow within them.

CAN YOU SHARE ONE THING THAT IS ON YOUR BUCKET LIST?

Surf in Portugal

WHEN WAS THE LAST TIME YOU USED YOUR PASSPORT?

Punta Cana – 1 Month Ago

WHAT IS A FUN FACT ABOUT YOURSELF THAT NO ONE KNOWS?

One of the worst karaoke singers on the east coast, but love to do it more than anyone else

WHO IS YOUR HERO?

My Grandfather, Bop

WHAT WAS THE LAST BOOK YOU READ?

Big Audio Book Guy

WHAT WAS THE LAST MOVIE YOU SAW?

The Jungle Book

WHAT WAS THE LAST CONCERT YOU SAW?

Caamp

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