

Calvin Romeo Moore

Rhino Solutions LLC, Co-Founder

Digimatiq Marketing, SR Account Executive

AGE:

29

WHERE WERE YOU BORN?

Detroit, Michigan

HOW LONG HAVE YOU LIVED IN CHARLOTTE AREA?

18 Years

TELL US A LITTLE BIT MORE ABOUT YOU?

I oversee and manage over 4 million dollars worth of annual marketing ad spend accounts and am an outstanding strategic planner for some of the largest roofing companies nationwide. Since 2013, I have started multiple successful businesses that operate locally in the Charlotte area, exceeding 1 Million of revenue annually. Rhino Solutions is a rising consulting firm that provides unique strategies to businesses throughout the nation. Rhino's client portfolio consists of the 4th largest roofing company in the nation. I founded Rhino Nonprofit to provide additional funds to Charlotte-based nonprofits in our city by donating a portion of revenue to its local partners.

DURING YOUR TIME VOLUNTEERING FOR A COMMUNITY ACTIVITY OR PROJECT, WHAT IS YOUR MOST MEMORABLE MOMENT?

We partnered with a domestic violence shelter to provide clothes and shoes to young children. Being able to take part in a moment of joy in the middle of a painful time is a memory I'll never forget. The smiles and hugs left a last impression.

IN YOUR OPINION, HOW DO YOU CONTRIBUTE TO THE COMMUNITY? PLEASE BE AS DETAILED AS YOU CAN.

I take great joy in mentoring young professionals just starting out on their career journey. I also train local small business owners in the basics of marketing for their businesses. Furthermore, I support and collaborate with Charlotte-area nonprofits.

WHAT ARE YOUR HOBBIES OR INTEREST?

SPORTS! I love to watch and play sports any chance I can.

WHAT IS YOUR FAVORITE QUOTE THAT YOU STAND BY?

We were created on purpose. It's up to us to live on purpose.

WHERE DO YOU SEE YOURSELF IN 5 YEARS? 10 YEARS?

I always laugh at this question because I would have answered it dramatically different 5 years ago before the pandemic but... I like this version better. I'd rather focus on whom I see myself as in 5 years.

CAN YOU SHARE ONE THING THAT IS ON YOUR BUCKET LIST?

Spend a year working remote and traveling the world.

WHEN WAS THE LAST TIME YOU USED YOUR PASSPORT?

May, 2022

WHAT IS A FUN FACT ABOUT YOURSELF THAT NO ONE KNOWS?

I'm fish. I can swim for hours!

WHO IS YOUR HERO?

The man I was created to be; I chase that man daily!

WHAT WAS THE LAST BOOK YOU READ?

Rhinoceros Success

WHAT WAS THE LAST MOVIE YOU SAW?

Top Gun

WHAT WAS THE LAST CONCERT YOU SAW?

Jason Alden

HOW DID THE COVID PANDEMIC AFFECT YOUR PERSONAL OR PROFESSIONAL LIFE?

The pandemic impacted our business operations significantly when the world shut down. Specializing in attraction-based industries, we lost approximately 80% of our business. To overcome this challenge, we pivoted and found our company a new path. This led to a complete vision rehaul that has allowed us to expand our levels and services offerings to levels we never dreamed of before the pandemic.

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