

Erin Garber

SweatNET, Founder and Owner

Age: 28

WHERE WERE YOU BORN?

Rome, NY

HOW LONG HAVE YOU LIVED IN CHARLOTTE AREA?

6 years

TELL US A LITTLE BIT MORE ABOUT YOU?

Originally from Upstate NY, I moved down to Charlotte back in 2014 after attending St. Bonaventure University. I did what most people do after college and started working a job in corporate America. I soon realized that a typical 9-5 job was not for me. Having been an athlete my entire life and in college, I began missing fitness and wellness, so I decided to start an Instagram account sharing my fitness journey post-college (@queencitysweat). Through growing my following to 45k+ people and doing marketing for national brands, I met my now business partner, Grace. Shortly after, we started SweatNET here in Charlotte and I left my steady 9-5 job in early 2018 to take a chance on growing something from the ground up. It's been just over 2 years since we launched SweatNET and we are now in 10 cities across the US with a goal of 50 by the end of 2021.

DURING YOUR TIME VOLUNTEERING FOR A COMMUNITY ACTIVITY OR PROJECT, WHAT IS YOUR MOST MEMORABLE MOMENT?

I have been fortunate to be involved in several charity events each year through SweatNET. I think my most memorable event that we raised money for was for the Leukemia & Lymphoma Society and then also being a part of Light The Night in Uptown. I have a family friend who lost their battle to Leukemia a few years ago so that specific event was pretty close to home.

IN YOUR OPINION, HOW DO YOU CONTRIBUTE TO THE COMMUNITY? PLEASE BE AS DETAILED AS YOU CAN.

Our company is based around community here in Charlotte. SweatNET is a platform that exists to make healthy lifestyles more accessible and affordable through events, studio partnerships, industry leaders, and relevant information and media. Our mission is to connect people to studios, businesses, ambassadors, and activities around the city to create a supportive, healthy community.

PLEASE LET US KNOW ANY AWARDS OR RECOGNITIONS YOU'VE RECEIVED IN YOUR PROFESSIONAL CAREER:

Our business is still pretty young, so I have not received any awards for my professional career yet!

WHAT ARE YOUR HOBBIES OR INTEREST?

Working out is not only part of my job but it is also my hobby. I love trying new workouts and instructors (at this point I've just about been to every studio in the greater Charlotte region). In my "spare" time, I also teach fitness classes at MADabolic and volunteer coach for the women's varsity lacrosse team at Myers Park.

WHAT IS YOUR FAVORITE QUOTE THAT YOU STAND BY?

You grow through what you go through.

WHERE DO YOU SEE YOURSELF IN 5 YEARS? 10 YEARS?

In 5 years, I see my business growing to every state across the US (maybe even international) with a full corporate team working for SweatNET HQ here in Charlotte. A lot can happen in 10 years but it's always been a goal of mine to live on a big piece of land down south with my family and a couple horses and dogs.

CAN YOU SHARE ONE THING THAT IS ON YOUR BUCKET LIST?

I have a pretty extensive travel bucket list but one of those places is visiting my great-grandparents hometown in Mondrogone, Italy.

WHEN WAS THE LAST TIME YOU USED YOUR PASSPORT?

January — took a trip to Riviera Maya in Mexico just before COVID stopped all travel.

WHAT IS A FUN FACT ABOUT YOURSELF THAT NO ONE KNOWS?

I was a dual language major in college with an international business minor and was fluent in Spanish in French. If you don't use it you lose it is a true statement.

WHO IS YOUR HERO?

My grandmother. She is the strongest person I know, and not only did she raise 5 children, but she was extremely successful in her career, having served in the Air Force and worked in the White House.

WHAT WAS THE LAST BOOK YOU READ?

"Rebound: Train Your Mind to Bounce Back Stronger from Sports Injuries." I recently had hip surgery, so this book has been my life saver during my recovery.

WHAT WAS THE LAST MOVIE YOU SAW?

The Big Short

WHAT WAS THE LAST CONCERT YOU SAW?

This is sad but true, but I think the last concert I saw was Dave Matthews Band years ago. I guess that means I need to go to more concerts!

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